



**ALTA**  
WINDOW FASHIONS

*design simplified*

**NATURAL  
WOVEN**

SHADES



# NATURAL WOVEN SHADES

*by Alta*







*design simplified™*

You could say our Natural Woven Shades are simply dream weavers... evoking places unknown, custom fit to your very own windows.

*Let's go window shopping.*



# ARTFULLY ARTISANAL

*Loom-woven by master craftsmen, our Natural Woven Shades filter light in softly dramatic shadows. Add a liner, and the ultimate in luxury texture, plus full privacy, is now yours. With our robust selections of soft grays and fresh whites, Mother Nature just got a little bit brighter.*

*Customers say...*

*“Inspired by design magazines, I feel so on-trend with the designer look of Natural Woven Shades.”*



*Scan this code to watch  
how Natural Woven  
Shades may work for you.*





Natural Woven Shades with Cordless Breeze  
GRASS WEAVES | Celebes Ivory GRW-9476



# NATURAL HARVEST

*Light-filtering reeds and grasses, bamboo and jute in the softest white to the deepest espresso are luxe and globally inspired. Yet, each of our three collections honor the unique beauty of natural imperfections. Perfectly.*

## WHEN TO CHOOSE NATURAL WOVEN SHADES

- Because sustainable style is just your style.
- A touch of texture is needed to shake things up.
- You think dramatic shadows are an art form.
- Privacy matters. Add a light-filtering or room-darkening liner and get that, too.
- Quality is a thing. Hand-sewn rings stitched right into the weave and optional bound edges equal sophistication for the ages.

*Note: The color of natural woven shades, including white, may alter over time as the natural materials age.*

## // Select Weaves

Imagine organic yarns drawn from sustainable sea grass reeds or fine jute, woven as if a soft textile. Now imagine it on your windows.



Natural Woven Shades with Cordless Breeze  
SELECT WEAVES | Rio Gray SLW-2531



Natural Woven Shades with Cordless Breeze  
GRASS WEAVES | Luzon Cornsilk GRW-2324

## // Grass Weaves

Amazing blends including papyrus or cotton with polyester make for more consistent patterns in a trending yet timeless style. But you knew that.



## // Woven Woods

Hand-split bamboo, wood, reeds and jute are eye-catching choices with the tactile feel of earth's bounty.



Natural Woven Shades Two-on-One Headrail with Standard Cordlock  
WOVEN WOODS | Taos EXO-2232



## CONTROL OPTIONS

At Alta, we thrive on creating window coverings with style, ingenious engineering and state-of-the-art safety. Our motorization and cordless options provide both clean lines and ultimate convenience. Good for you, safe for your children, and a smart investment for your home.



*We proudly carry the "Best for Kids" designation. Why? Tough independent laboratory testing proves it.*

### MOTORIZATION



Control all your motorized Natural Woven Shades in one room. Choose from a variety of battery-operated systems to raise or lower shades with the touch of a button.

### CORDLESS BREEZE



A light two-handed push or easy one-handed pull lifts or lowers shade to any desired position. With no visible cords, Cordless Breeze shades offer a clean look, and provide added child and pet safety.

*Scan the QR code to watch the demonstration video.*



### *time for a tune-up*

Natural Woven fabrics tend to stretch over time. Our built-in adjusters allow easy leveling of shade fabric. Shown: Cordless Breeze adjuster.



## CONTINUOUS LOOP CONTROL



Raise and lower shades with ease and convenience. The bead chain loop remains the same length no matter where you position the shade. The specially designed tensioner eliminates dangling chains for enhanced child safety. Refer to Design Enhancements book for bead chain options.

*Note: Edge bindings are recommended when ordering Continuous Loop Control due to chains rubbing against shade edge.*

## STANDARD CORD CONTROL



Easy to operate yet durable function. Multi-cord lock and guided pulley system with antique brass or white finishes ensures smooth, long-lasting operation. Decorative wood tassels add a classic touch.

*Scan the QR code to watch the demonstration video.*

## TWO- OR THREE-ON-ONE HEADRAIL



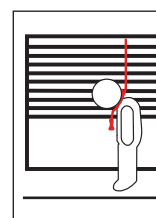
Two or three independently operating shades share the same headrail for a cleaner, more unified look. Ideal for wide-set windows and patio doors.

### **2-on-1 available with:**

- All control options

### **3-on-1 available with:**

- Motorization
- Cordless Breeze



## **! WARNING**

Window Blind Cord Can **STRANGLE** Your Child. To prevent strangulation, purchase cordless products or products with inaccessible cords.

*All shades with cords/chains include a non-removable warning label located on the back of the bottomrail.*



# LIGHT CONTROL CENTRAL

*Alta's infinite quest to control light and privacy means innovative choices for Natural Woven styles. Our design options, including fixed liners and top-down/bottom-up, put you in command of your domain.*



Natural Woven Shades with Cordless Breeze and Room-Darkening Liner  
SELECT WEAVES | Salvador Driftwood SLW-2526

Compare the look and function of shades with fixed liners (above) and without liner (inset).



## FIXED LINER



Add a light-filtering or room-darkening liner to your shade to achieve your own perfect balance of light and privacy. See the Design Enhancements book for liner options.

- Folds with the shade
- Extends the life of the shade, prevents fading, reduces energy costs
- Available on all styles

*Note: Sewing pin holes may be visible. Option to reverse the liner with color facing outside is available.*

## TOP-DOWN/BOTTOM-UP



A single shade operates from the top down or the bottom up for more light control and privacy options. Open from the top and bottom together for more flexibility.

*Scan the QR code to watch the demonstration video.*





## DESIGN OPTIONS

### TRADITIONAL SHADES



Valance is positioned in front of the shade and hides headrail and hardware. Relaxed folds stack softly—rather than roll—when raised.

### WATERFALL SHADES



Valance is positioned behind the shade and conceals hardware from the outside. A metal grommet allows the lift cord to stay neat and within reach for easy operation of the shade.

### VALANCE ONLY



Choose any Natural Woven Shades valance to complement your other window coverings. Shown: Woven Woods valance with Valance Return Stabilizer.

Inset: Woven Woods shades are fabricated with an innovative **Valance Return Stabilizer (VRS)** for an even more tailored, cornicelike appearance.

### HEADRAIL COLORS



Headrail is color-coordinated with shade material and comes in medium brown, natural or off-white. Note that in bright light the headrail may cast a shadow on the fabric.



## MOUNTING OPTIONS



Inside mount valances feature no returns and fit flush within the window frame. Ensure your window has the proper depth.



All outside mount valances feature returns. Specify outside mount to ensure the greatest amount of light control. Best for shallow depth windows or enhanced light control.

## EDGE BINDING OPTIONS

Add a decorative accent and protect the shade edges by choosing one of three edge binding styles. Our sewn bindings lend durability, structure and a clean appearance. Refer to Design Enhancements book for selections.



A neat accent, twill edge binding is offered in  $\frac{5}{8}$ " or  $1\frac{1}{2}$ " width with a finished folded edge. Available on all styles.



A sophisticated accent, faux silk edge binding measures 1" wide with a finished folded edge. Mitered corners lend a custom workroom look. Available on Select and Grass Weaves.



# PANEL DISCUSSION

*Let's talk about versatility.*

*Our Panel Track Shades glide just like your sliding glass door, from left to right or right to left and back again.*

*All together now.*

## WHAT'S SPECIAL

- Yep, you can coordinate colors and fabrics for sliding glass doors and windows in the same space.
- No matter how many panels you choose, the overlap will remain in proportion. Like magic.
- Skinny window? How about a 12" wide panel? We've got it.
- Genius idea: mount the track on the ceiling and use the panels as a room divider.

*Note: This option not available with all materials. Refer to material swatches.*



Natural Woven Panel Track Shades with Wand Control and Edge Binding  
SELECT WEAVES | Tunisia SLW-2441





## CORD CONTROL

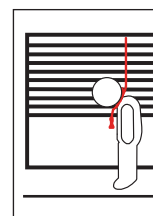


Allows for easy panel traversing from opened to closed positions. Open and close panels using a looped cord which mounts to the wall or inside the sill. Tensioner secures dangling cords.

## WAND CONTROL



Open and close panels using a single, stationary wand. A safe and convenient option.



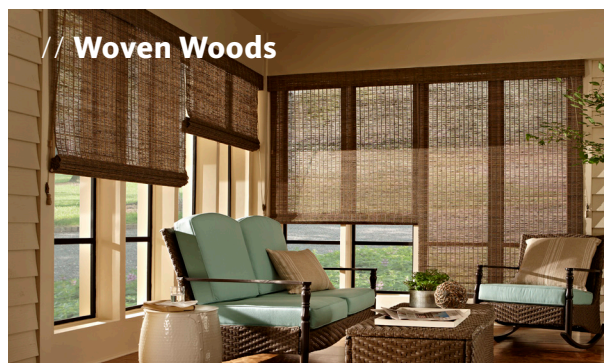
## **! WARNING**

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*All shades with cords include a non-removable warning label.*



# NATURAL WOVEN SHADES *by Alta*



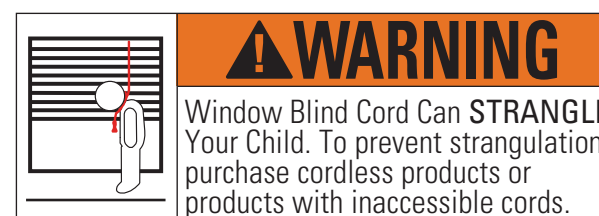
	WOVEN WOODS	GRASS WEAVES	SELECT WEAVES
<b>CONTROL OPTIONS</b>			
Standard Cordlock	✓	✓	✓
Cordless Breeze	✓	✓	✓
Continuous Loop Control	✓	✓	✓
Motorization	✓	✓*	✓
<b>DESIGN OPTIONS</b>			
Traditional Shade	✓	✓	✓
Waterfall Shade	✓	✓	✓
Twill Edge Binding	✓	✓	✓
Faux Silk Edge Binding		✓	✓*
Inside Mount Valance	✓	✓	✓
Outside Mount Valance	✓	✓	✓
Valance Only	✓	✓	✓
Two-on-One and Three-on-One Headrail	✓	✓	✓
<b>LIGHT/PRIVACY CONTROL OPTIONS</b>			
Fixed Liner	✓	✓	✓
Top-Down and Top-Down/Bottom-Up	✓	✓	✓
<b>PANEL TRACK*</b>			
Cord Control	✓	✓	✓
Wand Control	✓	✓	✓
Free Floating (with wand)	✓	✓	✓

\* this option not available with all fabrics; refer to sample swatches



Scan this code to see a digital version of the most current options matrix.

Child safety is serious business, which is why we use warning tags, labels, and other methods to communicate the potential hazards of corded window coverings. The warning shown here communicates the important message about cords/chains being a potential strangulation hazard and suggest choosing cordless alternatives or products with inaccessible cords/chains.



## **WARNING**

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# AND DID WE MENTION?

*Alta stands by our products with a Limited Lifetime Warranty.*

**MDS** Midwest  
Designer  
Supply  
WINDOW FASHIONS  
1-888-523-2611  
customer.service@midwestdesignersupply.com



Natural Woven Shades with Continuous Loop Control  
WOVEN WOODS | Kano Greywood TER-2110